

Louisville Regional Airport Authority
Rental Car Concessions
Market Share
Fiscal Year 2025

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-24	716,859.61	1,311,789.08	1,294,109.41	889,421.92	1,853,686.79	1,625,231.27	1,591,650.46	9,282,748.54	8,841,586.32
% of Total	7.72	14.13	13.94	9.58	19.97	17.51	17.15	100.00	
August-24								-	7,280,403.46
% of Total	-	-	-	-	-	-	-	-	-
September-24								-	7,663,696.44
% of Total	-	-	-	-	-	-	-	-	-
October-24								-	8,794,798.08
% of Total	-	-	-	-	-	-	-	-	-
November-24								-	6,910,821.74
% of Total	-	-	-	-	-	-	-	-	-
December-24								-	5,806,117.92
% of Total	-	-	-	-	-	-	-	-	-
January-25								-	4,539,940.33
% of Total	-	-	-	-	-	-	-	-	-
February-25								-	5,228,992.48
% of Total	-	-	-	-	-	-	-	-	-
March-25								-	6,556,923.43
% of Total	-	-	-	-	-	-	-	-	-
April-25								-	7,629,990.78
% of Total	-	-	-	-	-	-	-	-	-
May-25								-	9,677,203.03
% of Total	-	-	-	-	-	-	-	-	-
June-25								-	7,941,371.76
% of Total	-	-	-	-	-	-	-	-	-
YTD (\$)	\$ 716,859.61	\$ 1,311,789.08	\$ 1,294,109.41	\$ 889,421.92	\$ 1,853,686.79	\$ 1,625,231.27	\$ 1,591,650.46	\$ 9,282,748.54	\$ 86,871,845.77
% of Total	7.72	14.13	13.94	9.58	19.97	17.51	17.15	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Transaction Count
Fiscal Year 2025

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-24	1,881	4,205	3,711	2,645	4,858	5,216	6,225	28,741	27,386
% of Total	6.54	14.63	12.91	9.20	16.90	18.15	21.66	100.00	
August-24								-	26,705
% of Total	-	-	-	-	-	-	-	-	
September-24								-	28,300
% of Total	-	-	-	-	-	-	-	-	
October-24								-	30,513
% of Total	-	-	-	-	-	-	-	-	
November-24								-	25,671
% of Total	-	-	-	-	-	-	-	-	
December-24								-	22,082
% of Total	-	-	-	-	-	-	-	-	
January-25								-	18,816
% of Total	-	-	-	-	-	-	-	-	
February-25								-	21,869
% of Total	-	-	-	-	-	-	-	-	
March-25								-	25,284
% of Total	-	-	-	-	-	-	-	-	
April-25								-	27,148
% of Total	-	-	-	-	-	-	-	-	
May-25								-	32,202
% of Total	-	-	-	-	-	-	-	-	
June-25								-	27,320
% of Total	-	-	-	-	-	-	-	-	
YTD	1,881	4,205	3,711	2,645	4,858	5,216	6,225	28,741	313,296
% of Total	6.54	14.63	12.91	9.20	16.90	18.15	21.66	100.00	

Louisville Regional Airport Authority
Rental Car Concessions
Revenue per Transaction
Fiscal Year 2025

	<u>Alamo</u>	<u>Avis</u>	<u>Budget/Payless</u>	<u>Dollar/Thrifty</u>	<u>Enterprise</u>	<u>Hertz</u>	<u>National</u>	<u>Total</u>	<u>Prior Year</u>
July-24	381.11	311.96	348.72	336.27	381.57	311.59	255.69	322.98	322.85
August-24	-	-	-	-	-	-	-	-	272.62
September-24	-	-	-	-	-	-	-	-	270.80
October-24	-	-	-	-	-	-	-	-	288.23
November-24	-	-	-	-	-	-	-	-	269.21
December-24	-	-	-	-	-	-	-	-	262.93
January-25	-	-	-	-	-	-	-	-	241.28
February-25	-	-	-	-	-	-	-	-	239.11
March-25	-	-	-	-	-	-	-	-	259.33
April-25	-	-	-	-	-	-	-	-	281.05
May-25	-	-	-	-	-	-	-	-	300.52
June-25	-	-	-	-	-	-	-	-	290.68
YTD	381.11	311.96	348.72	336.27	381.57	311.59	255.69	322.98	277.28

Louisville Regional Airport Authority
Rental Car Concessions
Market Share Report
Fiscal Year 2024

	Alamo			Avis			Budget/Payless			Dollar/Thrifty		
	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>
July	469,105	716,860	52.81%	1,225,448	1,311,789	7.05%	1,488,047	1,294,109	-13.03%	990,647	889,422	-10.22%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	469,105	716,860	52.81%	1,225,448	1,311,789	7.05%	1,488,047	1,294,109	-13.03%	990,647	889,422	-10.22%

	Enterprise			Hertz			National			Totals		
	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>	<u>2024</u>	<u>2025</u>	<u>% Change</u>
July	1,756,137	1,853,687	5.55%	1,400,309	1,625,231	16.06%	1,511,893	1,591,650	5.28%	8,841,586	9,282,749	4.99%
August		-	0.00%		-	0.00%		-	0.00%		-	0.00%
September		-	0.00%		-	0.00%		-	0.00%		-	0.00%
October		-	0.00%		-	0.00%		-	0.00%		-	0.00%
November		-	0.00%		-	0.00%		-	0.00%		-	0.00%
December		-	0.00%		-	0.00%		-	0.00%		-	0.00%
January		-	0.00%		-	0.00%		-	0.00%		-	0.00%
February		-	0.00%		-	0.00%		-	0.00%		-	0.00%
March		-	0.00%		-	0.00%		-	0.00%		-	0.00%
April		-	0.00%		-	0.00%		-	0.00%		-	0.00%
May		-	0.00%		-	0.00%		-	0.00%		-	0.00%
June		-	0.00%		-	0.00%		-	0.00%		-	0.00%
Totals	1,756,137	1,853,687	5.55%	1,400,309	1,625,231	16.06%	1,511,893	1,591,650	5.28%	8,841,586	9,282,749	4.99%

Louisville Regional Airport Authority
Rental Car Concessions
Deplanements & Market Share
Fiscal Year 2025

	Deplanements			Market Share	
	2024	2025			
July	227,884	232,795	2.16%	Alamo	7.72%
August	184,998		-100.00%	Avis	14.13%
September	206,905		-100.00%	Budget/Payless	13.94%
October	239,388		-100.00%	Dollar/Thrifty	9.58%
November	193,309		-100.00%	Enterprise	19.97%
December	180,191		-100.00%	Hertz	17.51%
January	160,269		-100.00%	National	17.15%
February	166,789		-100.00%		
March	199,121		-100.00%	Totals	100.00%
April	212,866		-100.00%		
May	232,076		-100.00%		
June	230,738		-100.00%		
Totals	2,434,534	232,795	-90.44%		

